

PREPARED FOR
Valley City Sign
Grand Rapid, MI

DESIGNS BY
Sheila Grant

Turtle Creek Casino & Hotel

INTERIOR & EXTERIOR SIGN CONCEPTS





SIGN FAMILY 1



EXISTING SIGNAGE



REFURBISHED SIGNAGE



PRIMARY & SECONDARY DIRECTIONAL SIGNAGE



REGULATORY SIGNAGE



CASINO CANOPY SIGNAGE



HOTEL SIGNAGE



EXTERIOR SIGNAGE SIGN FAMILY 1



PRIMARY & SECONDARY DIRECTIONAL SIGNAGE SIGN FAMILY 1

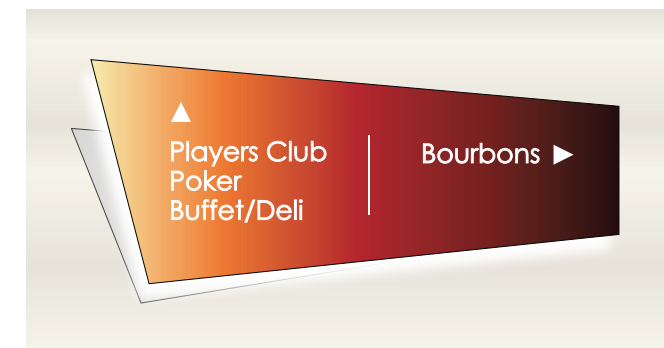
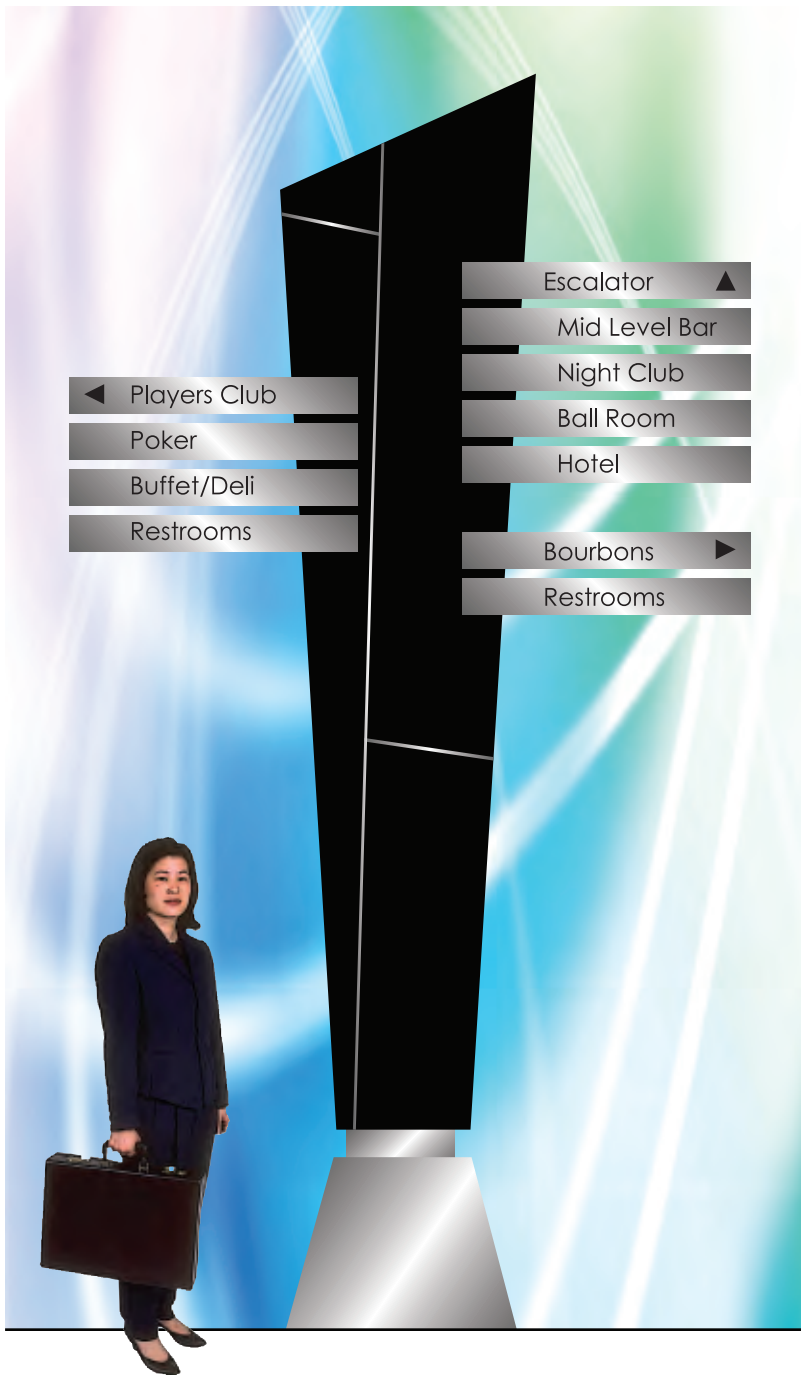


CASINO ENTRANCE RENDERING SIGN FAMILY 1



HOTEL ENTRANCE RENDERING SIGN FAMILY 1

CASINO DIRECTIONALS



CASINO DESTINATIONS





CASINO INTERIOR RENDERING

SIGN FAMILY 1

DRAWING #136,992

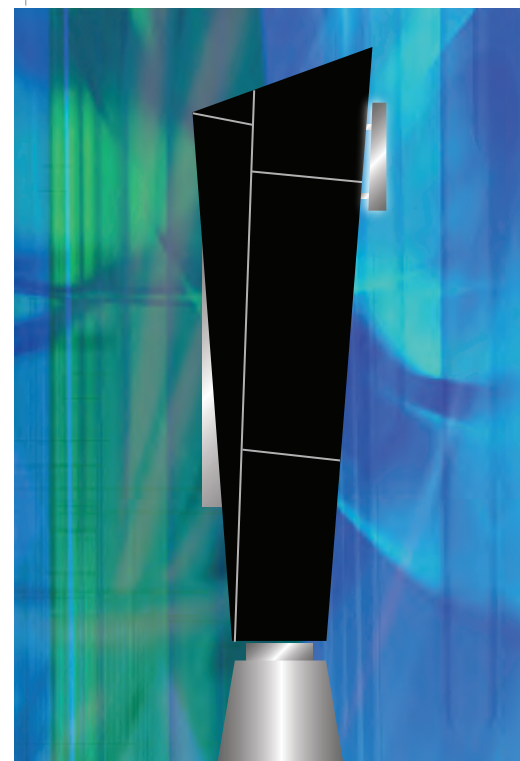
HOTEL DIRECTIONAL



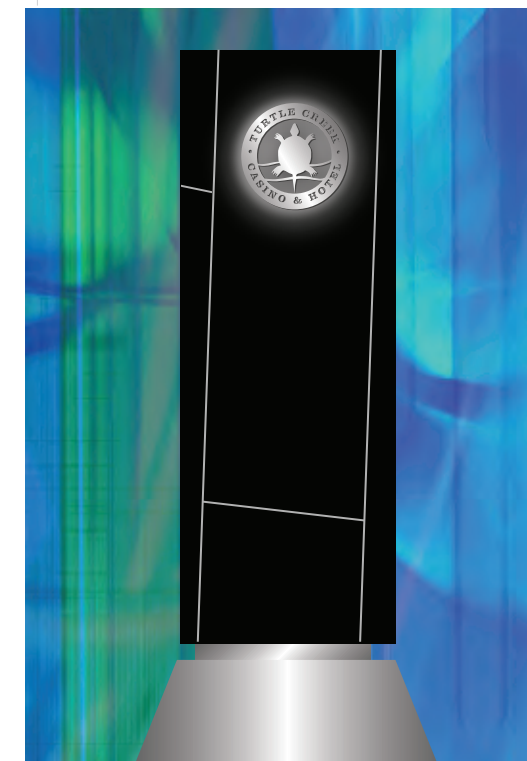
DIRECTORY



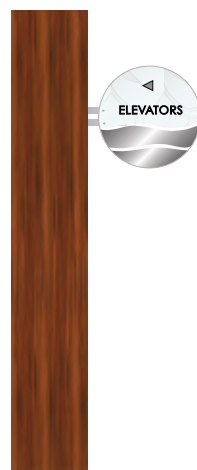
SIDE VIEW



BACK SIDE



ROOM SIGN



LOBBY SIGNS



HOTEL SIGNAGE SIGN FAMILY 1



HOTEL LOBBY RENDERING

SIGN FAMILY 1



SIGN FAMILY 2



SIGN FAMILY CONCEPTS

EXISTING SIGNAGE



REFURBISHED SIGNAGE



ROAD SIGN SIGN FAMILY 2

PRIMARY & SECONDARY DIRECTIONAL SIGNAGE

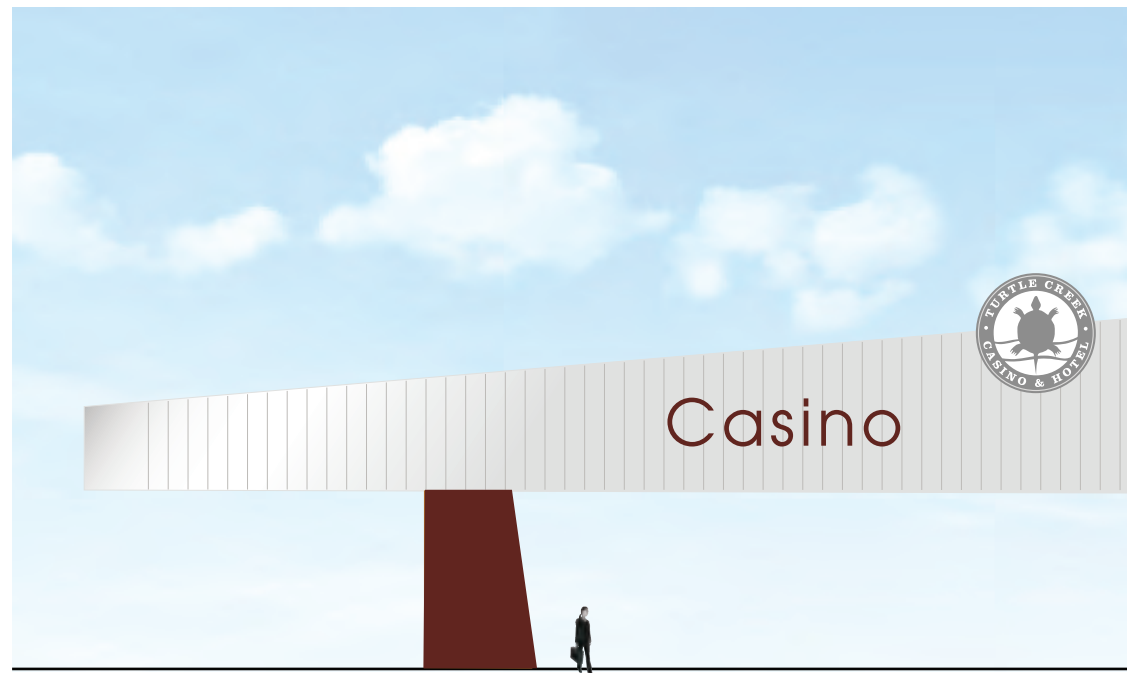


REGULATORY SIGNAGE



CASINO CANOPY SIGNAGE

Casino



HOTEL SIGNAGE



EXTERIOR SIGNAGE SIGN FAMILY 2



PRIMARY & SECONDARY DIRECTIONAL SIGNAGE SIGN FAMILY 2



CASINO ENTRANCE RENDERING SIGN FAMILY 2



HOTEL ENTRANCE RENDERING SIGN FAMILY 2





CASINO INTERIOR RENDERING

SIGN FAMILY 2

DRAWING #137,007

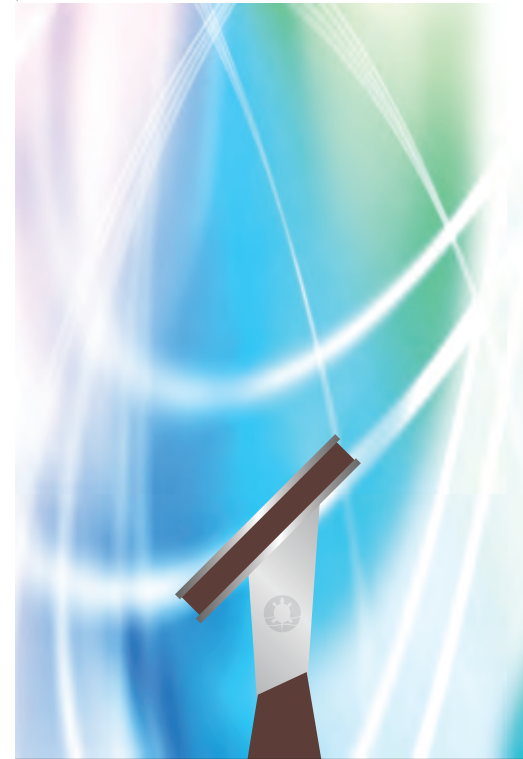
HOTEL DIRECTIONAL



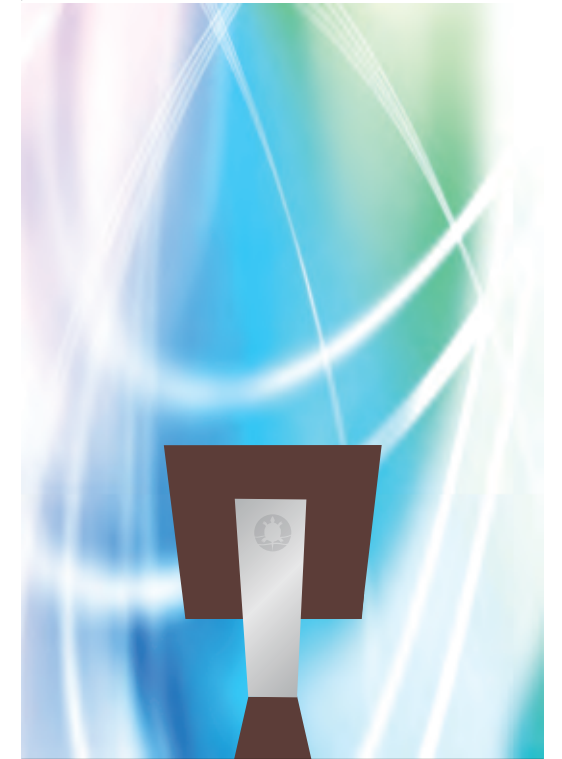
DIRECTORY



SIDE VIEW



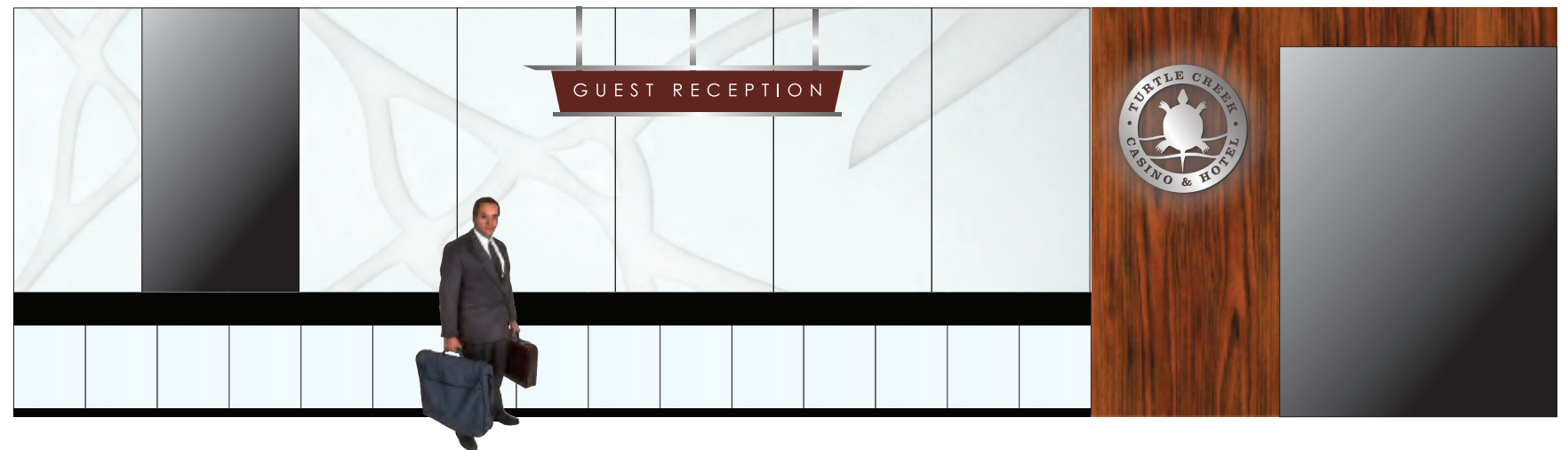
BACK SIDE



ROOM SIGN



LOBBY SIGNS



HOTEL SIGNAGE

SIGN FAMILY 2



HOTEL LOBBY RENDERING

SIGN FAMILY 1

DRAWING #137,009

VALLEY CITY
SIGN



TURTLE CREEK CASINO & HOTEL

INTERIOR & EXTERIOR SIGN CONCEPTS

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